



#1

BARTMAN AND RADIOACTIVE MAN



WELCOME TO BARTMAN, MAN

Over the several years that the Simpsons have been cavorting on TV (since 1987 if you count the prehistoric shorts on the Tracey Ullman Show), we've gotten the kinds of compliments that cartoonists crave hearing: you're setting a bad example, you're corrupting youth, you're frightening Americans about nuclear power, you're hastening the downfall of western civilization.

But my favorite prissy outrage at Simpsonian subversion was in 1990, when school principals, busybodies, and petty government officials across the land flipped out because of the Bart Simpson underachiever T-shirts — you know the ones, with Bart saying, "And proud of it, man!"

The point of that T-shirt was that no kids call themselves underachievers — that's a label grown-ups slap on kids. And the proper wisenheimer response to being labeled an underachiever, of course, is to be "proud of it, man!" Which brings us to this Bartman tale —

we think it's pretty nifty, but beware: you're in for some fairly underachieving heroics. And if you take our story to heart, you'll never be a muscular sociopath with overachieving powers who leaps about in mask and tights — you'll merely be amused. You have been warned!

MATT GROENING
Bongo Comics Group



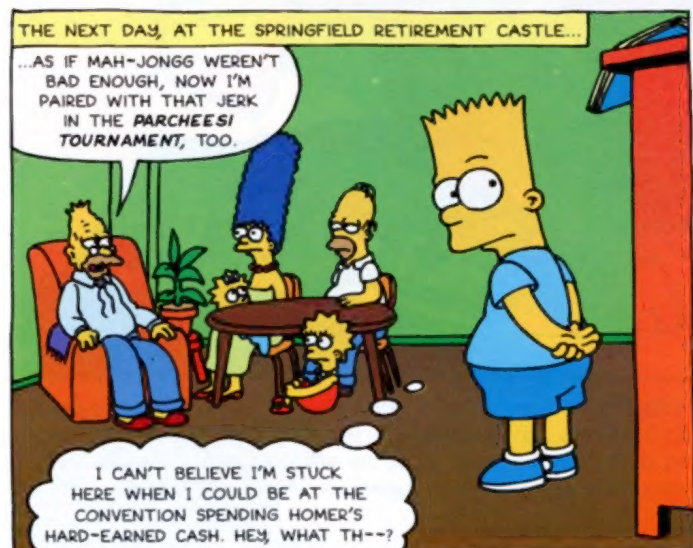
LO, THERE SHALL COME... **A BARTMAN!!**

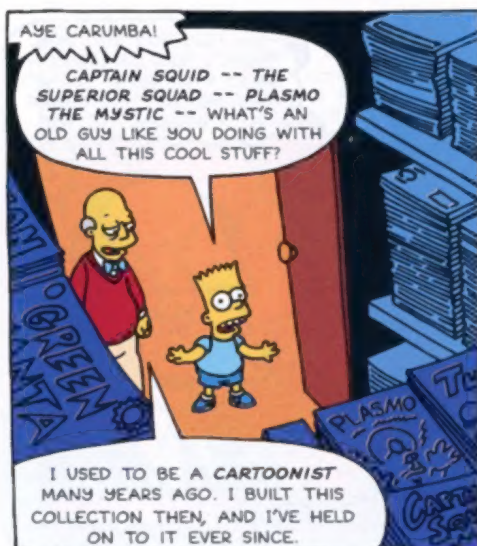
-- AND IT MAY TAKE THIS
SMALL TOWN MONTHS TO
CLEAN UP AFTER THIS
DISASTER. AND SPEAKING OF
CLEANING UP --



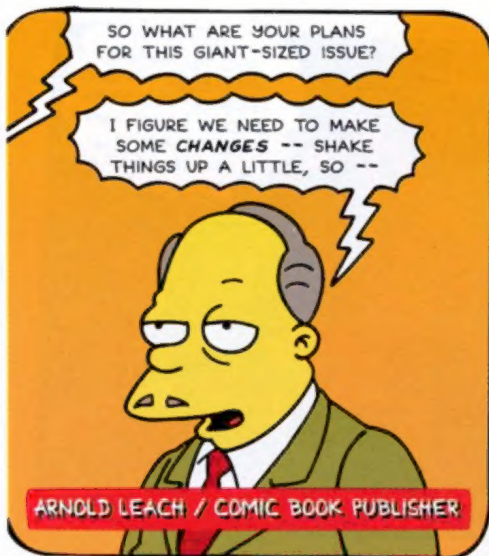
A Jaunty MATT GROENING
Production
☆
Joltin' STEVE VANCE
Script / Layouts / Inks
☆
Mirthful CINDY VANCE
Co-plot / Colors
☆
Nefarious BILL MORRISON
& Jazzy MIKE ANDERSON
Inks / Embellishing

BARTMAN is published three times a year by Bongo Entertainment, Inc., 1999 Avenue of the Stars, Los Angeles, CA 90067. (310) 788-1367, Fax (310) 788-1200. © 1994 Bongo Entertainment, Inc. The Simpsons © & TM Twentieth Century Fox Film Corporation. All rights reserved. Neither this comic book nor any portion of it may be used or reproduced for any purpose whatsoever without the express written permission of Bongo Entertainment, Inc.









LATER THAT NIGHT...

ACCORDING TO MY IRRADIATED SENSES, THE KING OF CRIME'S LAIR IS NEARBY!

THIS IS IT! THE PENTHOUSE APARTMENT -- OF COURSE! I'LL JUST SWOOP DOWN AND PAY HIM A LITTLE SOCIAL CALL!

WHAT BITTER IRONY -- BENEATH THIS FACADE OF REFINEMENT BEATS THE HEART OF A VAST EMPIRE OF CORRUPTION AND EVIL!

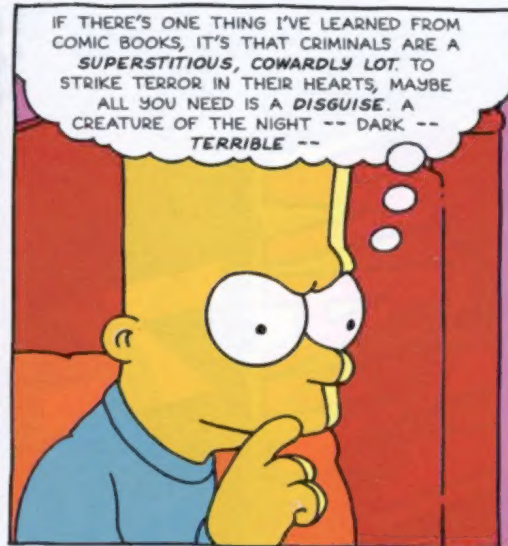
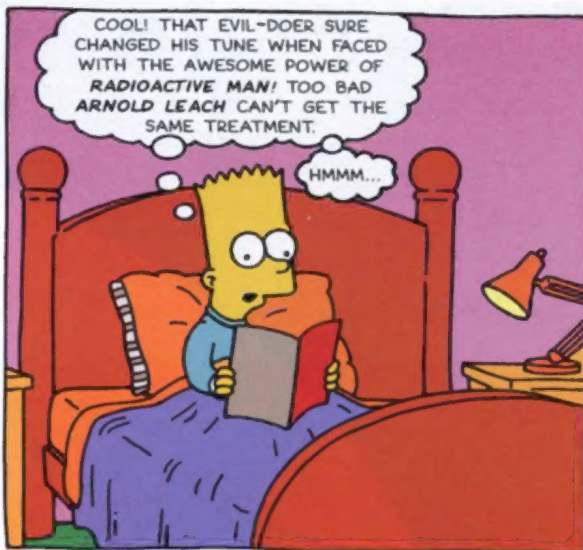
WHAT TH--?! WHO'S THERE?

IT'S THE FIRE MARSHALL, KINGY. DIDN'T ANYONE EVER TELL YOU THAT IT'S DANGEROUS TO SMOKE IN BED?

IT'S LUCKY FOR YOU I WAS IN THE NEIGHBORHOOD. YOU MIGHT HAVE GOTTEN HURT!

KEEP YOUR HANDS OFF MMM--ULP!

W-WAIT A MINUTE! MAYBE WE CAN MAKE A DEAL! JUST DON'T HIT ME!



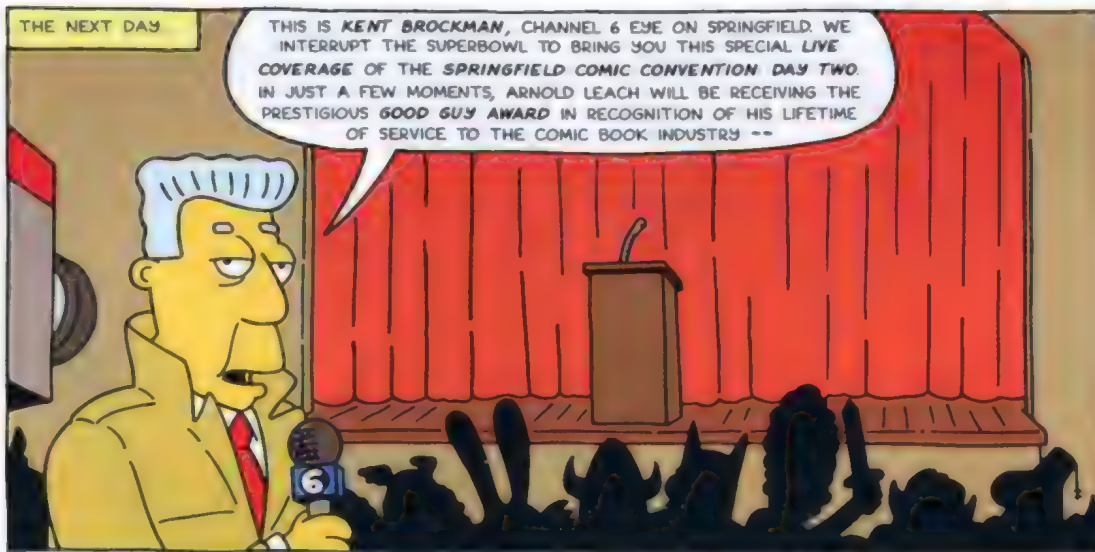
RADIOACTIVE MAN

MEETS

BARTMAN



MATT
GROENING





AND HERE'S
THE MAN YOU
STOLE HIM
FROM!



WELL, WELL... **MORTY MANKIEWICZ**.
COME TO WATCH YOUR OLD BOSS
GET HIS GOOD GUY AWARD, EH?
AND ALL THIS TIME I THOUGHT
YOU WERE **DEAD**



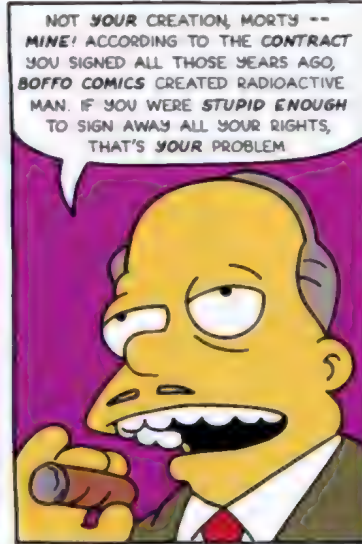
I MIGHT AS WELL BE, FOR ALL YOU
CARE. I GAVE YOU **RADIOACTIVE
MAN** -- THE FOUNDATION OF
YOUR **WHOLE COMPANY** -- AND
YOU TOSSED ME ASIDE! YOU **FIRED**
ME OFF MY **OWN STRIP!**

YOU GOT THE
MERCHANDISING, THE
ROYALTIES, THE **MOVIES**
-- BUT I DON'T CARE
ABOUT THAT...



...ALL I ASK IS THAT YOU **SPARE
RADIOACTIVE MAN**.

DON'T KILL MY CREATION



NOT **YOUR** CREATION, **MORTY** --
MINE! ACCORDING TO THE **CONTRACT**
YOU SIGNED ALL THOSE YEARS AGO,
BOFFO COMICS CREATED **RADIOACTIVE
MAN**. IF YOU WERE **STUPID ENOUGH**
TO SIGN AWAY ALL YOUR RIGHTS,
THAT'S **YOUR** PROBLEM



JUST ASK ANY GOOD **COPYRIGHT
LAWYER** I OWN **RADIOACTIVE
MAN**. I CAN DO WHATEVER I
WANT WITH HIM --



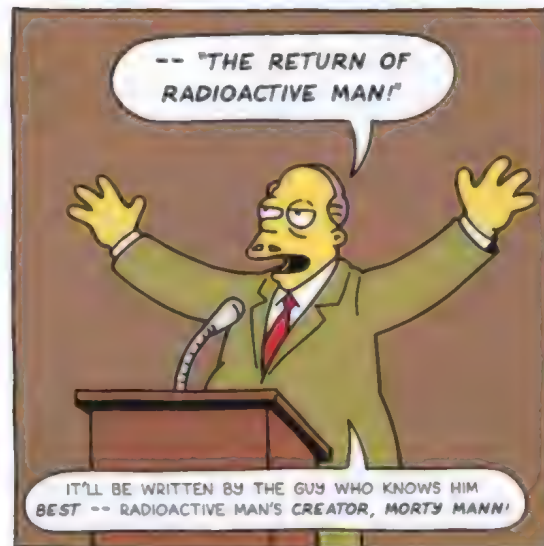
-- AND I
WANNA **SNUFF**
HIM!

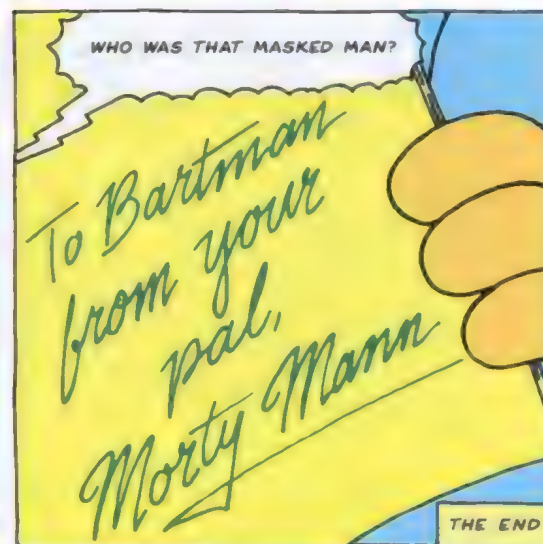


GREETINGS, **COMIC FANS**...

OOPS! IT'S BEEN
SWELL, **MORTY**, BUT
I GUESS IT'S TIME
FOR ME TO FACE
THOSE **MORONIC
LITTLE FANBOY
GEEKS**







SORRY, NOT A REAL ADVERTISEMENT



*Apu Nahasapeemapetilon,
successful entrepreneur, says:*

"SO YOU ARE WANTING TO START A SMALL BUSINESS!"

Congratulations, my friend, on taking your first step on the road to opportunity! Now I, as proprietor of one of Springfield's most successful convenience-oriented retail establishments, am offering to you many helpful clues for the purpose of beginning an enterprise you may call your own.

Now available for the first time anywhere outside of the Indian subcontinent is APU'S COURSE OF HOME STUDY FOR WOULD-BE ENTREPRENEURS. In 17 easy-to-understand chapters, the course covers everything you need to know in order to liberate yourself from the dismal life of a wage slave.

Topics include:

- **"How Many Lottery Tickets Would You Care to Purchase, Sir or Madame?"** and other money-making questions with which to badger your customers.

- **Turning Video Games into a Profit Center.** Includes simple instructions for resetting 30 popular models so they will no longer give free games.

- **Your Gun vs. His:** When to Freeze, When to Fire.

- **From Simple Geometric Shapes to Incarceration:** Learning to Draw Robbery Suspects in Your Spare Time.

- **2¢ of Flavoring and a Penny's Worth of Ice:** The Squishee Miracle.

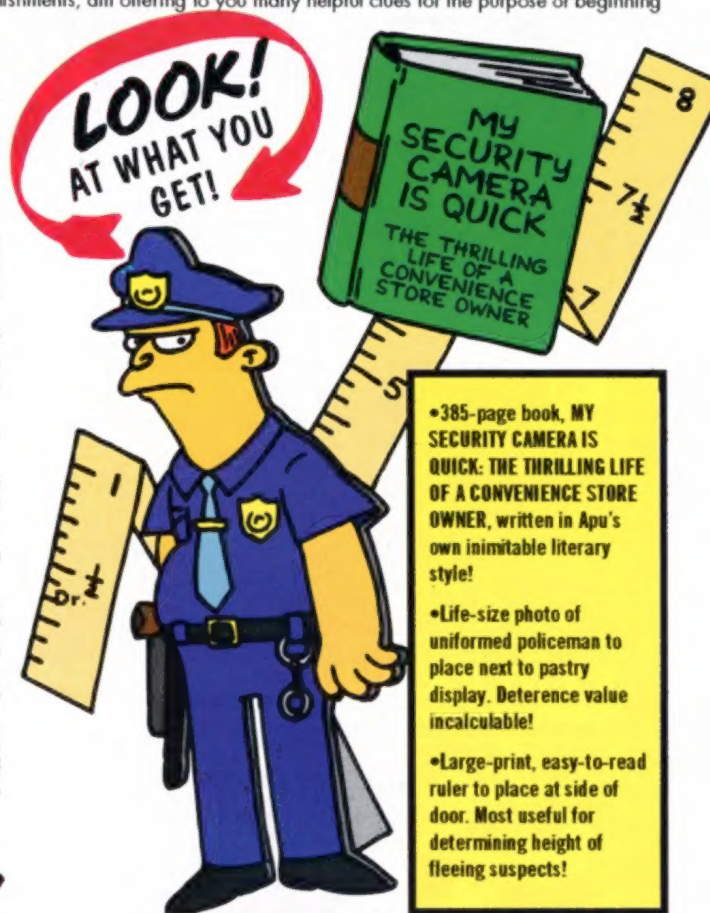
- Special chapter by noted psychologist Dr. Marvin Monroe, **"Stress Reduction for Convenience Store Operators,"** will hone your skills in dealing with the retail public.

You will find all this and many other closely guarded secrets of the retail trade in this program. By studying diligently the information provided to you, you could perhaps find yourself one day in a position of public trust such as my own. Good luck!

ACT NOW
and receive this
most handy
brochure
FREE!



FOR FASTER SERVICE, CALL
(900) QUIZ-APU



- 385-page book, **MY SECURITY CAMERA IS QUICK: THE THRILLING LIFE OF A CONVENIENCE STORE OWNER**, written in Apu's own inimitable literary style!

- Life-size photo of uniformed policeman to place next to pastry display. Deterrence value incalculable!

- Large-print, easy-to-read ruler to place at side of door. Most useful for determining height of fleeing suspects!

YES! Tell me more about the world of wonder that awaits me as proprietor of my own small business!

Name: _____

Street: _____

City: _____ State: _____ Zip: _____

I understand that if I am not completely satisfied, it is my own damn problem.



HERO #13

ILLUSTRATED

EXCLUSIVE!

Original Bernard Chang Cover



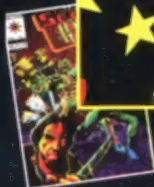
EXCLUSIVE!

"X" Comic Book w/ Quesada Cover



EXCLUSIVE!

"MADMAN" 9-Piece Trading Card Set



LUCKY 13!



HERO INVITES YOU TO JOIN US FOR
OUR FIRST ANNIVERSARY CELEBRATION!
ISSUE #13 IS PACKED WITH
TONS OF GREAT STUFF, INCLUDING:

ORIGINAL BERNARD CHANG VALIANT COVER!
EXCLUSIVE SPECIAL EDITION JOE QUESADA COMIC!
"SUPER COUPON" GOOD FOR MADMAN CARD SET!
OVER \$1,000 IN CONTEST PRIZES!

HERO ILLUSTRATED TOOK THE WORLD BY
STORM ONE YEAR AGO AND THE BEST IN THE
BIZ JUST KEEPS GETTING BETTER. EVERY ISSUE
DELIVERS THE HOTTEST COMICS NEWS
MONTHS BEFORE THE COMPETITION AND
COMES PACKED WITH EXCELLENT PREMIUMS!

RESERVE YOUR COPIES TODAY!





**SIMPSONS COMICS • RADIOACTIVE MAN
ITCHY & SCRATCHY COMICS • BARTMAN**



HERO
ILLUSTRATED